



PRESS RELEASE

Great Lakes International University collaborates with IBM to offer BTech in Computer Science and Engineering in technology specializations

At Bengaluru, on Monday, March 6, 2017

Great Lakes International University is collaborating with IBM to offer specialized courses in the areas of Cloud Computing & Virtualization, Business Analytics, Internet of Things and Cyber Security & Forensics under B.Tech Computer Science and Engineering (CSE) program, to provide students with the needed skills to make them industry ready.

As part of IBM Innovation Centre for Education program, IBM will provide Great Lakes International University the design and delivery of innovative curriculum integrated with a Learning Management System, on completion, IBM will faculty team on these courses, through webinars and seminars and connecting subject matter experts from the industry. The students will be able to access online course material, other online collaborative learning tools and be part of discussion forums to learn real-time. This program will be available for students of B.Tech. (CSE/IT) starting from 2017-18 academic year onwards as part of the curriculum. On completion of the course, the university will award the students a B.Tech degree from Great Lakes International University.

Great Lakes International University aims to provide world class learning experience to the students in their campus at Sri City, Andhra Pradesh. It is an evolving and innovative University with a growing reputation for excellence and high quality education with courses that aid continuous professional and personal development. Students can choose from a broad portfolio of programs from various departments such as School of Engineering, School of Business, School of Basic Sciences, School of Computing Sciences and School of Social Sciences. To meet the aspirations of the people of this region, the University has brought to their doorstep an ethos and culture of affordable yet modern globalized learning.

Dr. Parag Diwan, Founder & Vice Chancellor, Great Lakes International University said, "The Great Lakes International University-IBM B.Tech programme is a perfect blend of academic rigour and industry excellence and is designed to serve the future needs of the IT industry. The University is now positioned to transform the skills and innovation landscape of India. The partnership will enable our University to create skills among all our students which are appropriate for today's digital economy. With growing uncertainties, the industry is transforming itself to seek the newer opportunities in areas of Cloud Computing, Analytics, IoT, Machine Learning and AI. These are precisely the skill sets we seek to develop in our students.

"There is a strong demand for skilled technology and trained management professionals. The IBM Innovation Center for Education initiative will equip the students, at Great Lakes International University, to adapt to the dynamics in the industry and drive technology and business innovation. The industry relevant technology courses will provide deep theoretical knowledge to the students, coupled with broad-based industry alignment, interaction, talent discoverability as well as excellence in their professional practice. Through this collaboration, we can positively impact the outcomes of the Great Lakes International students" said Ms. Amy Purdy Hirst, Director, IBM Technical Training, IBM USA.

About Great Lakes International University

Great Lakes International University located in Sri City is among the first few private universities being set up in Andhra Pradesh. Great Lakes International University, established by Great Lakes Institute of Management is pioneering an education experience which focuses on new age technology and is built on the foundation of liberal arts. GLIU's offerings include innovative undergraduate business degree (BBA) with specializations in Business Analytics, Digital Marketing, E-commerce and Fintech and B Tech (Computer Science) degree with specialization in Machine Learning & Artificial Intelligence, Big Data Analytics, Internet of Things & cloud computing & Cyber Security. GLIU has collaborations with some of the leading global universities like Hong Kong University of Science & Technology in Asia, Bordeaux University in Europe and Illinois Institute of Technology, Chicago in North America.

For further information about Great Lakes International University, please visit www.gliu.edu.in

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Draft for Discussion